

COMMUNITY ★ CATALYST ★ PROGRAM

The **Community Catalyst Program** brings together mission-aligned organizations committed to creating meaningful, lasting change for families in need. By uniting generosity, engagement, and advocacy, we are building a stronger community rooted in hope, healing, and resilience.

Become a Community Catalyst Partner

When you join the program, you'll receive:

- **Exclusive insights** into how your support drives our mission.
- **Invitations to special events** where you'll witness the impact of your generosity firsthand.
- **Unique team engagement opportunities** to make a direct, tangible difference.

Together, we help shape a lasting legacy of care, compassion, and healing for families in crisis.



Program Qualifications



A **one-time** contribution of **\$1,000** or more, or **\$5,000+** over the course of the year.



Group **volunteering at least twice a year**, including both onsite and offsite activities.



Marketing campaigns reaching your **full workforce and/or client database**.

Organizations that participate in two or more pathways or contribute \$10,000 or more annually qualify as Momentum Partners and receive expanded recognition and benefits (outlined on the following page).

Contact Us

To learn more about how your partnership can support the Brent's Place mission, **please contact Kit Mworia-Hooper at kmhooper@brentsplace.org or visit BrentPlace.org/Partnerships**

Program Benefits

Catalyst Partners

Catalyst Partners make a powerful difference through one impactful engagement each year and serve as vital supporters of the Brent's Place mission.

Catalyst Partner benefits include:

- Name recognition on the Community Catalyst Program webpage
- Personalized thank-you letter or email acknowledging your contribution
- Quarterly Community Catalyst impact report and partner newsletter
- Access to partnership resources for internal and external promotion (e.g., Brent's Place Partnership Toolkit)
- Invitation to the bi-annual Spark Awards stewardship event
- Early access to select opportunities, including volunteer experiences, events, and seasonal giving initiatives

Momentum Partners

Momentum Partners represent an elevated level of commitment, participating in multiple engagement pathways or contributing \$10,000 or more annually.

Momentum Partner benefits include:

- Logo recognition on the Community Catalyst Program webpage
- Personalized thank-you letter or email acknowledging your contribution
- Quarterly Community Catalyst impact report and partner newsletter
- Eligibility for featured highlights in quarterly impact reports
- Access to partnership resources for internal and external promotion (e.g., Brent's Place Partnership Toolkit)
- Invitation to the bi-annual Spark Awards stewardship event
- Eligibility for recognition at the Spark Awards
- Early access to exclusive opportunities, including volunteer experiences, events, and seasonal giving initiatives
- Individualized LinkedIn recognition for each engagement
- Personalized annual impact report detailing contributions across all engagement pathways
- One-on-one partner discovery meetings to develop customized engagement plans

