



Community Catalyst Program Overview

Our corporate and community partners are more than supporters - they're family.

At Brent's Place, our corporate and community partners are the heart of our mission. Their generosity—whether through financial contributions, in-kind donations, volunteer efforts, or media support—helps us alleviate costs and provide a safe, welcoming “home away from home” for families navigating medical crises.

Introducing the Community Catalyst Program

The Community Catalyst Program unites these dedicated partners to create lasting, transformative change for families in need. Together, we're building a stronger community of hope, healing, and resilience.

Become a Community Catalyst Partner

When you join the program, you'll receive:

- **Exclusive insights** into how your support drives our mission.
- **Invitations to special events** where you'll witness the impact of your generosity firsthand.
- **Unique team engagement opportunities** to make a direct, tangible difference.

Together, we can uplift families during their most challenging times and ensure no one faces their journey alone. Let's build a legacy of hope and healing for those who need it most.

Program Qualifications: Make a Meaningful Impact with Brent's Place

Becoming a Community Catalyst Program partner is more than a commitment—it's a chance to create real change for families in need. Organizations can join this transformative initiative by engaging in **one or more of the following impactful engagements:**



Financial or In-Kind Giving: Contribute a one-time gift of \$1,000 or more, or donate \$5,000+ over the course of a year to help sustain our mission.



Volunteerism: Join us in hands-on support by participating in group volunteer opportunities at least twice a year, whether onsite at Brent's Place or through meaningful offsite activities.



Marketing and Advocacy: Amplify our mission by sharing Brent's Place with your workforce, clients, and community through thoughtful marketing campaigns and advocacy efforts.

Organizations that commit to **two or more pathways** or contribute **over \$10,000 annually** qualify as a Momentum Partner and will unlock additional exclusive benefits, detailed on the next page.

Program Benefits

Catalyst Partners

Catalyst Partners are the pillars of our mission, making a lasting impact through a **single impactful engagement each year.**

Catalyst Partner benefits include:

- **Visibility:** Your name featured on the Community Catalyst Program webpage.
- **Social Media Recognition:** A LinkedIn shout-out highlighting your meaningful partnership.
- **Heartfelt Gratitude:** Personalized thank-you note from our team.
- **Quarterly Impact Updates:** Quarterly insights showcasing the meaningful difference you're helping to make.
- **Custom Engagement:** One-on-one meetings to tailor your partnership experience.
- **Exclusive Invitations:** Access to the bi-annual *Spark Awards* to celebrate your contributions and network with changemakers.
- **Branded Partnership Tools:** Access to the Brent's Place Partnership Toolkit to showcase your impact.

Momentum Partners

Momentum Partners are the cornerstone of our mission, demonstrating extraordinary commitment by participating in **two or more impactful engagements annually or contributing \$10,000 or more each year.**

Momentum Partner benefits include:

- **Prominent Visibility:** Your logo featured on the Community Catalyst Program webpage.
- **Amplified Recognition:** Quarterly group social media highlights and personalized LinkedIn posts celebrating your contributions.
- **Heartfelt Gratitude:** Personalized thank-you note acknowledging your vital support.
- **Tailored Impact Report:** An annual report detailing the full scope of your contributions.
- **Quarterly Impact Updates:** Quarterly insights showcasing the meaningful difference you're helping to make.
- **Spotlight Opportunities:** Eligibility for highlights in our quarterly impact report.
- **Custom Engagement:** One-on-one meetings to tailor your partnership experience.
- **Exclusive Invitations:** Access to the bi-annual *Spark Awards* to celebrate your contributions and network with changemakers.
- **Award Recognition:** Eligibility for exclusive *Spark Awards* honoring your exceptional efforts.
- **Branded Partnership Tools:** Access to the Brent's Place Partnership Toolkit to showcase your impact.

